



Career Begins Here

INFORMATION BROCHURE

RESIDENTIAL MBA PROGRAMME

APPROVED BY AICTE, PUNJAB GOVERNMENT &
AFFILIATED TO PUNJAB TECHNICAL UNIVERSITY

"I don't believe in taking right decisions.
I take decisions & then make them right.
So always believe in your ability & efforts"
Ratan Tata



CT INSTITUTE OF MANAGEMENT AND I.T

Greater Kailash, Maqsudan, Jalandhar

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"In 2030 India could be the rising economic powerhouse that China is seen to be today- said in report titled "global trends-2030 by national intelligence council (NIC)-USA. India has a promising future, given the unprecedented growth in economy and its clout in the global issues. Many developed countries of the world are seeking the huge pool of English speaking skilled managerial professionals from India. Indian business will require ready professionals to hit the ground running. There will huge demands for crisis mangers and well groomed business leaders in future to run the global economy. The 21st century could well belong to India and it has to train its manpower and fully utilize its resources and expertise. India's managerial population would be in high demand in global market to nurture a great wall of economy.

Comparative study (Residential & Traditional MBA):

| Residential MBA | Traditional MBA |
|---|--|
| <ol style="list-style-type: none"> 1. Industry oriented programme 2. Grooming business leaders 3. Stipend based 8 month internship 4. Challenging daily routine 5. Regular industrial visit (at least 6 per year) 6. Assured placement annual package could be around (3.2 to 7 lacs) 7. Regular & periodic industrial assessment 8. Compulsory live project from industry every week 9. Compulsory Adventure tours 10. One year work experience 11. Regular presentation and seminar Mission to make sharp and ready business leaders | <ol style="list-style-type: none"> 1. Curriculum oriented course 2. Grooming Managers 3. No Stipend 4. Normal routine as per curriculum requirement 5. Industrial visit as per curriculum 6. Placement Assistance 7. Assessment at the time of placement only 8. Live & Dummy industry projects as per university norms 9. Optional Adventure tours 10. Only summer training 11. Presentation only on pre-decided days Mission to make managers |

Pedagogy/special features at CT Residential MBA programme

The education system for residential MBA is built drawing on the best practices of the premier institutions of the world.

- Fully residential programme.
- The medium of instruction for the study and examination shall be English only
- This is a full time course. candidates are required to put in not less than 90% attendance
- The course is delivered through class room lectures, case studies, field visits, project work, audio-visual presentations, group discussions, seminars and on the job training

Semester pattern is followed

- The curriculum and syllabi are designed by the Board of Studies that includes expert members from various disciplines having rich experience in Academic & Industry who have a deep involvement with quality education.
- Students get ample exposure to practice through cases, course projects, industry internships, and tours visits. Cases are developed by faculty through a system of encouragement of active engagement with industry.
- Students get focused soft-skills training to enable their true inner qualities to shine through.
- The programme feature visiting experts from industry as guest speakers .
- Careful selection of good students from all over India who have consistent good academic record, and the aptitude for management, ensures that the classrooms are lively, and that each student gets a challenging, competitive and cosmopolitan atmosphere.

Course Fee

Rupees 80000/- (Eighty thousand only) per semester (including Tuition, Boarding & lodging) +Rs. 9100/- (refundable Security of Rs. 4000/- and Uniform charges)

Admission/Eligibility & selection criteria

Candidates should have minimum 55% in graduation level to apply for admission and appear for an Entrance Test, followed by Group Discussion & Personal Interview. The selection is based on the marks secured in entrance examination, GD & PI, conducted

- **Intake** : Intake is limited to 60 seats only.
- Student will be admitted through CT Admission Test, GD & PI and PPT.
- Test Marks calculation
Total points: 100= 50(CTAT)+20(PI)+15(GD)+15(PPT)
- Entrances examination form charges: 100/-
- Test mode: online/offline

Guest faculty

1. Maj. General Raj Mehta (Retd.) , Management consultant
2. Mrs. Pooja Kohli, Executive Director Ludhiana stock exchange
3. Rejesh Vij, Industrialist , Jagdambay Steel Industries
4. Mr Kamal Wadhwa , CEO, TCY Ludhiana
- 5 Mr. Surinder Seth , Managing Editor Dainik Bhaskar
6. Mr. Arun Goyal , CEO Shreyans Industries Ltd, Ludhiana

Our Partners :-



About CT Institutions

With a mission to provide quality technical education for promoting the entrepreneurial culture in the North West region of India, the CT Educational Society was established in the year 1997 under the able guidance of a great missionary and visionary S. Charanjit Singh Channi, presently the Chairman of CT Group of Institutions Jalandhar. He believes that value based education can build a great nation and work as an effective tool to strengthen the foundation and status of any society. Apart from this, he believes that growth of any economy, to a great extent, depends upon the educated work force of that country – as it is this force that has the capabilities to explore and execute new ideas, techniques and technologies for the growth and development of a country. According to him, these educated people do work as frontiers to spread the message of love, humanity and morality among the students, which is, at present also, the real need of today's professional education world. In a short span of time with his focused approach and objectivity in mind, the CT Educational society under his dynamic leadership had made a permanent niche in the educational sector of the country and it is the most sought after educational destination for thousands of students of not only this region but also of far-off states like Bihar, Rajasthan, West Bengal, UP, Uttaranchal and many others.

www.ctgroup.in

“All our dreams can come true - if we have the courage to pursue them..”
Walt Disney

Lush green Environment



This Society in a short period of time emerged as a CT Group of Institutions, presently successfully managing fifteen professional institutions in its two campuses (Maqsdan and Shahpur), spread over in 50 acres of sprawling green land with the strength of more than 8500 students. This group presently is a multi-faculty educational group running all type of Engineering, Management, Pharmacy, Pharmaceutical, Hotel Management and Airlines and Tourism Courses naming, B.Tech (in all streams), MBA, BBA, MCA, B. Pharmacy, D. Pharmacy, BHM, M.Sc. and B.Sc. in Airlines Tourism & Hospitality Management and many others to name few here.



Class Room

The classroom is air conditioned, well equipped with projector, screen and sound system where interviews, meetings and presentations are held. It is presentation hub for student each class has capacity for more than 60 students.

The Computer Lab

The computer centre has the latest and advanced equipments for the fulfillments of users. With more than 200 computers, the strong computer center is based on a LAN environment which provided to the student's aids them in keeping abreast of the latest happenings in the world around them.

World Class Auditorium

Auditorium has the capacity of 1000 audience



Library

The CT Institution has a large library with around 10000 management books and 50 national & international Journals

