

3/5/19

Roll No.

Total No. of Questions : 09

Total No. of Pages : 02

B.Com (Hons) (2018 Batch) (Sem.-2)

BUSINESS ENVIRONMENT

Subject Code : BCOM-202-18

M.Code : 75829

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B consists of FOUR Sub-sections : Units-I, II, III & IV.
3. Each Sub-section contains TWO questions each, carrying TEN marks each.
4. Student has to attempt any ONE question from each Sub-section.

SECTION-A

1. Write briefly :

- a) What is environmental scanning?
- b) Define economic systems.
- c) What is meant by fiscal policy?
- d) What do you mean by consumer under consumer protection act?
- e) Define liberalization.
- f) What is the main purpose of the FEMA?
- g) Why is corporate social responsibility?
- h) What is the role of public sector?
- i) What is the meaning of merger and acquisition?
- j) What is meant by regional groupings?

SECTION-B

UNIT-I

2. What is the concept of business environment? Discuss the nature and significance of the study of business environment.
3. What are the objectives of monetary policy? Mention the obstacles in implementation of monetary policy in India.

UNIT-II

4. Discuss the impact of legislature, executive and judiciary on business.
5. Discuss the concept and emergence of globalization. Briefly explain the impact of globalization on Indian economy.

UNIT-III

6. Discuss the critical elements of socio - cultural environment. How does socio - cultural environment affects the business?
7. Explain the regulatory framework with reference to banking and security market in India.

UNIT-IV

8. Explain the factors responsible for the growth of multinational corporations (MNCs). What are the benefits of MNCs?
9. Explain the main features of the WTO. Discuss its role and functions in today's global business environment.

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B.Com (Hons.) (2018 Batch) (Sem.-2)

BUSINESS ENVIRONMENT

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Date of Examination : 08-07-22

Time : 3 Hrs.

Max. Marks : 60

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4. Student has to attempt any ONE question from each Sub-section.

SECTION-A

1. Write briefly :

- a) Mixed economy
- b) Liberalization
- c) WTO
- d) Problems in technology transfer
- e) Trademarks
- f) Objectives of FEMA
- g) WHO
- h) SAARC
- i) GST
- j) IMF



SECTION-B

UNIT-I

2. What do you mean by environmental scanning? Explain the techniques and process of environmental scanning.
3. What is meant by industrial policy? What are its objectives? Briefly discuss new industrial policy of India.

UNIT-II

4. Write in detail various provisions of Foreign Exchange Management Act (FEMA).
5. How policy of Liberalization and Privatization has impacted the growth of nation since 1991?

UNIT-III

6. What is the relevance of public sector in country like India? Give merits and demerits of Public Sector.
7. What is meant by Technological Environment? How technology can be transferred from one nation to other?

UNIT-IV

8. Discuss the role and functions of WTO. Briefly state the implications of WTO for India.
9. What are the various issues and concerns of Multi-National Corporations in India? Give in detail.

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SECTION-A

I. Write briefly :

- a) Mixed economy
- b) Liberalization
- c) WTO
- d) Problems in technology transfer
- e) Trademarks
- f) Objectives of FEMA
- g) WHO
- h) SAARC
- i) GST
- j) IMF

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SECTION-B

UNIT-I

2. What do you mean by environmental scanning? Explain the techniques and process of environmental scanning.
3. What is meant by industrial policy? What are its objectives? Briefly discuss new industrial policy of India.

UNIT-II

4. Write in detail various provisions of Foreign Exchange Management Act (FEMA).
5. How policy of Liberalization and Privatization has impacted the growth of nation since 1991?

UNIT-III

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B.Com (Hons.) (Sem.-2)

BUSINESS ENVIRONMENT

Subject Code : BCOM-202-18

M.Code : 75829

Time : 3 Hrs.

Date of Examination: 09-12-2024

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is **COMPULSORY** consisting of **TEN** questions carrying **TWO** marks each.
2. SECTION-B consists of **FOUR** Sub-sections : Units-I, II, III & IV.
3. Each Sub-section contains **TWO** questions each, carrying **TEN** marks each.
4. Student has to attempt any **ONE** question from each Sub-section.

SECTION-A

1. **Write briefly:**
 - a. Outline significance of business environment.
 - b. What is micro and macro environment?
 - c. Discuss main characteristics of monetary policy.
 - d. What is FEMA?
 - e. Discuss factors facilitating globalization in India.
 - f. What is social responsibility of business?
 - g. Outline public sector reforms in India.
 - h. Discuss consequences of WTO in India.
 - i. Discuss the role of privatization in economic development of India.
 - j. How has the role of public sector changed?

SECTION-B

UNIT I

2. Discuss the difference between internal and external environment. What are some of the techniques which can be used for scanning the external environment?
3. What is industrial policy? fiscal policy and monetary policy? List objectives of each.

UNIT II

4. Discuss the political institutions which influence the political environment of a business. How do these institutions influence the working of a business? Give examples.
5. What is privatization? Differentiate privatization from liberalization. Discuss the advantages and disadvantages of each to the Indian economy.

UNIT III

6. What do you mean by Public Sector? Explain the main causes of low performance of the Public Sector in India.
7. Discuss the critical elements of social cultural environment. How can they be analysed?

UNIT IV

8. What are regional groupings? Discuss the role of different types of regional groupings in influencing the business environment.
9. What are mergers and acquisitions? Outline some of the recent trends in mergers and acquisitions in India. Give examples.

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B.Com. (Hons) (Sem.-2)
BUSINESS ENVIRONMENT
Subject Code : BCOM/202/18

Date of Examination : 11-05-2024

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

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2. SECTION-B consists of FOUR Sub-sections : Units-I, II, III & IV.
3. Each Sub-section contains TWO questions each, carrying TEN marks each.
4. Student has to attempt any ONE question from each Sub-section.

SECTION-A

1. Answer briefly :
 - a. Explain the concept of business environment.
 - b. Why do we need environmental scanning?
 - c. What are the basic objectives of fiscal policy?
 - d. What are the main features of industrial policy?
 - e. What are the basic problems of an economic system?
 - f. Why FEMA replaced FERA?
 - g. Who is a consumer as per Consumer Protection Act, 1986?
 - h. Explain in brief the concept of Globalization.
 - i. Why are business ethics important for business?
 - j. How do mergers differ from acquisitions?

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SECTION-B

UNIT-I

2. What are the basic elements of economic environment? Discuss in detail the importance of economic environment for business.
3. Discuss the objectives and significance of Monetary Policy. Critically examine the working of monetary policy in our country.

UNIT-II

4. What are the basic components of political environment? How does the political environment affect the business?
5. What do you mean by Privatization? What are its objectives? Make a critical analysis of the issue of privatization.

UNIT-III

6. Define social responsibility. Why is it important for business? What are arguments against social responsibility?
7. What do you understand by securities market? Discuss the regulatory framework with reference to banking and security market.

UNIT-IV

8. What are the objectives and functions of WTO? Briefly explain the consequences of WTO for India.
9. Write short notes on the following :
 - a) Benefits of Multinational Corporation.
 - b) Objectives and functions of IMF.

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B.Com (Hons) (Sem.-2)

BUSINESS ENVIRONMENT

Subject Code : BCOM-202-18

M.Code : 75829

Date of Examination: 19-05-2025

Time : 3 Hrs.

Max. Marks : 60

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4. Student has to attempt any ONE question from each Sub-section.

SECTION-A

1. Write briefly:

- a. Write a short note on Professionalization of Business in India.
- b. What do you mean by PEST Analysis?
- c. Discuss the concept of Fiscal Imbalance.
- d. What do you mean by concept of Demonetization?
- e. What is Directorate of Enforcement?
- f. Discuss the main provisions of MRTP Act.
- g. What do you mean by Business Ethics?
- h. Discuss the elements affecting the Banking and Security Markets.
- i. Enlist the consequences of WTO for India.
- j. What do you mean by Regional Grouping?

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SECTION - B

UNIT - I

2. Write a detailed note on Economic Planning in India. Explain the main features of Economic Planning in India.
3. What do you mean by Monetary Policy? Explain the main objectives and techniques of Monetary Policy in India.

UNIT - II

4. "Business and Government are two most powerful institutions in the Society". Discuss the relationship between these two.
5. What are the difficulties faced by our industry in going global? What are the remedies for these difficulties?

UNIT - III

6. Write a note on the Performance Evaluation of Public Sector in India. State its role in Economic Development.
7. "Social Structure of Indian Society is characterized by religious, regional, linguistic and caste diversities". Comment and discuss.

UNIT - IV

8. Discuss the role of MNCs in India. How far foreign collaborations have been beneficial for the Indian Economy?
9. Elaborate the relationship between International Trade and Economic Growth of a country.

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